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07/13/01  
 JC912 U.S. PTO

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ATTY DOCKET NO.: 9213.8

DATE: July 13, 2001

PATENT

JC971 U.S. PTO  
 09/905799  
 07/13/01

UTILITY PATENT APPLICATION TRANSMITTAL LETTER  
 AND FEE TRANSMITTAL FORM (37 CFR 1.53(b))

BOX PATENT APPLICATION

Commissioner for Patents

Washington, DC 20231

Sir:

Transmitted herewith for filing under 37 CFR 1.53(b) is:

- ☒ a patent application  
☐ a Continuation ☐ a Divisional ☐ a Continuation-in-Part (CIP) Application of prior application no.: \_\_\_\_\_; filed \_\_\_\_\_, the disclosure of which is hereby incorporated herein by reference in its entirety.  
☒ and claims the benefit of Provisional Application No. 60/219,275; filed July 19, 2000.

Inventor(s) or Application Identifier:

**Dana Berger**, Cary, North Carolina; **Steve Cox**, Durham, North Carolina; **Tom Gordon**, New York, New York; **David Spitz**, Raleigh, North Carolina; **Matthew Squire**, Raleigh, North Carolina; **Jay Thrash**, Cary, North Carolina

Entitled:

**SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS THAT FACILITATE AND ACCOUNT FOR CALL-THROUGH ADVERTISING BETWEEN ADVERTISERS AND USERS OF WEB-ENABLED TELEPHONE DEVICES**

Correspondence Address:



20792

PATENT TRADEMARK OFFICE

Enclosed are:

1. ☒ Application Transmittal Letter and Fee Transmittal Form (*A duplicate is enclosed for fee processing*)
2. ☒ 27 pages of Specification (including 43 claims)
3. ☒ 4 sheets of Formal Drawings (35 USC 113)
4. ☐ Oath or Declaration
  - a. ☐ newly executed (*original or copy*)
  - b. ☐ copy from prior application (37 CFR 1.63(d) (*for continuation/divisional*) [Note Box 5 Below])
  - c. ☐ DELETION OF INVENTOR(S) (*Signed statement deleting inventor(s) named in the prior application*)
5. ☐ Application Data Sheet. See 37 CFR 1.76
6. ☐ Incorporation By Reference (*useable if box 4b is checked*)  
 The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.
7. ☐ Microfiche Computer Program (*Appendix*)

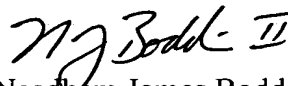
8. ☐ Assignment papers (cover sheet(s) and document(s))  
9. ☐ Applicant claims small entity status. See 37 CFR 1.27.  
10. ☐ Information Disclosure Statement, PTO-1449, and \_\_\_\_\_ references cited  
11. ☐ Preliminary Amendment (*Please enter all claim amendments prior to calculating the filing fee.*)  
12. ☐ English Translation Document  
13. ☐ Certified Copy of \_\_\_\_\_ Application No. \_\_\_\_\_ ; Filed  
14. ☐ Sequence Listing/ Sequence Listing Diskette  
    a. ☐ computer readable copy  
    b. ☐ paper copy  
    c. ☐ statement in support  
15. ☐ An Associate Power of Attorney  
16. ☒ Return Receipt Postcard (MPEP 503) (*Should be specifically itemized*)  
17. ☒ Other: Application Filed Under 37 CFR 1.41(c)

The fee has been calculated as shown below:

|  | Column 1<br>No. Filed | Column 2<br>No. Extra | Small Entity<br>Rate      Fee | Large Entity<br>Rate      Fee |
|--|-----------------------|-----------------------|-------------------------------|-------------------------------|
| BASIC FEE  |                       |                       | \$355.00                      | \$ 710.00                     |
| TOTAL CLAIMS   | 43 - 20 =             | 23                    | x 09 = \$207.00               | x 18 = \$                     |
| INDEP CLAIMS   | 6 - 3 =               | 3                     | x 40 = \$ 120.00              | x 80 = \$                     |
| <input type="checkbox"/> MULTIPLE Dependent Claims Presented       |                       |                       | + 135 = \$                    | + 270 = \$                    |
| If the difference in Col. 1 is less than zero, Enter "0" in Col. 2 |                       |                       | Total \$ 682.00               | Total \$                      |

- ☐ A check in the amount of \$682.00 to cover the filing fee is enclosed.  
☐ A check in the amount of \$ \_\_\_\_\_ is enclosed to cover the filing fee, PLUS the Assignment Recordation fee (\$40.00).  
☐ Please charge my Deposit Account No. 50-0220 in the amount of \$ \_\_\_\_\_.  
☒ The Commissioner is hereby authorized to credit overpayments or charge the following fees associated with this communication to Deposit Account No. 50-0220:  
    a. ☒ Additional filing fees under 37 CFR 1.16 for presentation of extra claims.  
    b. ☒ Additional patent application processing fees under 37 CFR 1.17.

Respectfully submitted,




Needham James Boddie, II  
Registration No. 41,665

**CERTIFICATE OF EXPRESS MAILING**

Express Mail Label No. EL733094146US  
Date of Deposit: July 13, 2001

I hereby certify that this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to: BOX PATENT APPLICATION, Commissioner for Patents, Washington, DC 20231.

  
Vickie Diane Prior

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Borger, et al.  
Serial No. To Be Assigned  
Filed: Concurrently Herewith  
For: **SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS  
THAT FACILITATE AND ACCOUNT FOR CALL-THROUGH  
ADVERTISING BETWEEN ADVERTISERS AND USERS OF WEB-  
ENABLED TELEPHONE DEVICES**

July 13, 2001

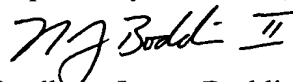
BOX PATENT APPLICATION  
Commissioner for Patents  
Washington, DC 20231

APPLICATION FILED UNDER 37 CFR 1.41(c)

Sir:

The above-identified application is being filed on behalf of the inventors, **Dana Borger**, a resident of Cary, North Carolina; **Steve Cox**, a resident of Durham, North Carolina; **Tom Gordon**, a resident of New York, New York; **David Spitz**, a resident of Raleigh, North Carolina; **Matthew Squire**, a resident of Raleigh, North Carolina; **Jay Thrash**, a resident of Cary, North Carolina, under the provisions of 37 CFR 1.41(c). A Declaration and Power of Attorney from the inventors will follow, 37 CFR 1.63.

Respectfully submitted,



Needham James Boddie, II  
Registration No. 40,519

**CERTIFICATE OF EXPRESS MAILING**

Express Mail Label No. EL733094146US

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Vickie Diane Prior